



Mauritius Research and Innovation Council

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## MRIC Technology Transfer Office (MRIC-TTO)

### WORLD IP Day 2021

#### *The Role of Intellectual Property and Innovation in the ICT sector of Mauritius*

**Monday, 26 April 2021 @ 15:00 hrs**  
*(45 mins + 15 mins Questions & Answers)*



#### **Brief**

There is growing interest in better understanding the effects of Intellectual Property (IP) and Innovation in Mauritius, both on specific indicators of economic performance and on the economic development process more broadly. With a view to encouraging innovation and promoting awareness and further use of IP for the protection and exploitation of innovative technology, especially among SMEs, the MRIC is strengthening the links between research, innovation, IP and components of the knowledge economy.

As the country moves towards a knowledge and digital economy, the transformation of the ICT industry through innovation and creativity is considered a major priority. In this context, the MRIC-TTO project on IP and Innovation in the ICT sector, in collaboration with Professor Knut Blind (Technical University of Berlin, Fraunhofer Institute for Systems and Innovation Research, Germany), has aimed to bring to the forefront opportunities for innovation in this sector, especially those where IP can be leveraged for business growth and development.

In marking the *World IP Day* under this year's theme '*IP & SMEs: Taking your ideas to market*', the presentation of the findings of this project will be valuable in understanding of the role of IP in the ICT sector and its use in the local context, and in gaining insight of the opportunities and challenges offered by IP for Mauritian ICT enterprises providing services or products on the local market and beyond.

#### **Presentation**

##### **Speakers:**

*Professor Dr Knut Blind, University Professor, Technical University of Berlin, Fraunhofer Institute for Systems and Innovation Research (Germany) and*

*Mr Moritz Böhmecke-Schwafert, M.Sc., Research Associate, Technical University of Berlin*

#### **Register in advance for this Webinar**



#### **How to connect to the webinar?**

- 10-15 minutes before the webinar starts, follow the link you have received from the webinar organizer.
- Once you click the link, an authorization window will open in a browser tab.
- Thank you to mute your microphone when you join the webinar and unmute if you have a question during the Q&A session.

