

Proof of Concept Scheme

PROJECT SUMMARY

Project Leader Name: Bhooshun Bhurosy	
Address: Allee Brillant, Castel, Mauritius	The information on this form may be made public.
Enterprise / Company / Institution: Mo Sports Ltd	
Project Title: Web Application Development for booking of sports facilities offered by sports facilities providers in Mauritius.	
TECHNICAL ABSTRACT (200 words or less)	Include Potential Commercial Applications
<p>The availability of broad coverage of data and mobile networks in Mauritius represent a huge opportunity to provide services, based on innovative technologies that would trigger development and improve people's lives. This project caters most specifically for the needs of athletes and sports clubs which have longed operated on an archaic system. Tailored for both the service providers and the users, this project will set the basis for faster booking process, operational efficiency, enhanced communication and bonding between the facility owners/managers and its users and allow the creation of new avenues for coaches and athletes to make a living out of their sport. Hence, the followings are being proposed:</p> <p>(1) Developing a web application for facility owners/managers and users to access accounts, process online payments and manage bookings;</p> <p>(2) Assuming users engagement fares well in the medium term, then we propose to build the mobile version of the application with enhanced specificities that is easily accessible from any devices (smartphones, tablets and personal computers); and</p> <p>The potential commercial applications will include, but not limited to, licensing and patenting of the software, subscription accounts for different type of users and advertising/communication outlet for sports retailers.</p>	
Key Words to Identify Research (8 maximum) WEB-APPLICATION – INNOVATION – SPORTS – BOOKING – EFFICIENCY	